

NEALLT 2017
Learning Environments for Languages & Cultures
Muhlenberg College
March 3-5

**Integrated Visual Learning: Using Google Earth to
Co-construct Literary Trips**

Luba Iskold
Daniel Cojocaru
Muhlenberg College

Presentation Outline

- **Background**
- **Why use Literary Road Trips?**
- **Software Options**
- **Examples of Student Work**
- **Student Guide**
- **Project Demo**
- **Findings from Student Surveys**
- **Discussion & Conclusions**

Research on New Literary Hybrids in the Age of MM Expression

- **Maps present a means of visualization of knowledge**
- **The sense of territory, frontier & place is powerful on the Internet**
- **It is amplified by the development of global positioning technologies that allow to experience reality in virtual spaces**
- **The convergence of technology & culture explains the trend toward “geospatial Humanities”**

Research on New Literary Hybrids in the Age of MM Expression

Fundamental types of literary maps:

- **Separate literary works**
- **Real & fictional routs of particular writers**
- **Global positioning of a national literature**
- **Literary places in different cities & regions**
- **Fictional space in literary works/fantasy worlds**

Why Literary Road Trips?

Purpose of the Project

To help students with visualizing literary texts in their geographical, historical, political, and cultural contexts

- Geographical locations
- Historical events relevant to the plot
- Everyday cultural practices
- Cultural artifacts

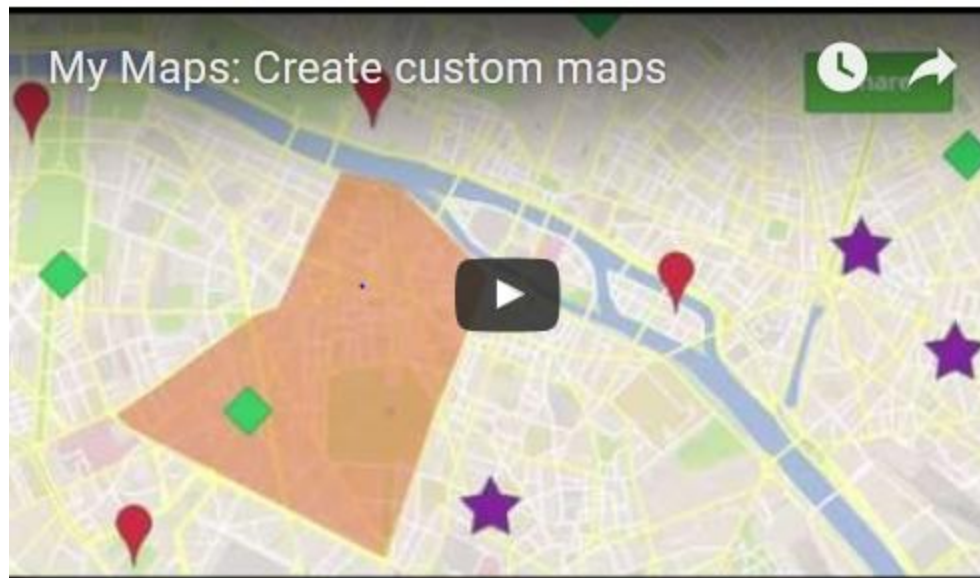


		Bunin Sholokhov
		Pasternak Solzhenitsin
		Brodsky Alexievich

Mapping Tools: Google MyMaps

What can we do with Google MyMaps?

- Create a map, draw lines, shapes, or place marks on it
- Import geographically-specific data: address or coordinates
- Organize the map with layers to hide or show content



Mapping Tools: ArcGIS Story Maps

- [ArcGIS Story Maps](#) combine maps with text, images & MM
- Story Maps can be used for virtual tours, travelogues
- Story Maps Gallery with a large collection of examples



Mapping Tools: Night Lab StoryMapJS

- [Night Lab StoryMapJS](#) -free tool
- Highlights locations of events

Main features:

- Gigapixel - can tell stories with large photographs, works of art, historic maps, and other image files
- SnapMap - helps create a StoryMap
- Places 20 most recent geo-tagged Instagrams on a map
- Can be shared instantly
- Can be edited in StoryMap's authoring tool, adding media from other sources



Mapping Tools: Tour Builder Beta

Tour Builder Beta (a Google Earth Experiment)

- Shows the places visited & the experiences had
- Uses Google Earth
- Allows to pick the locations right on the map, add in photos, text, and video, and then share with others

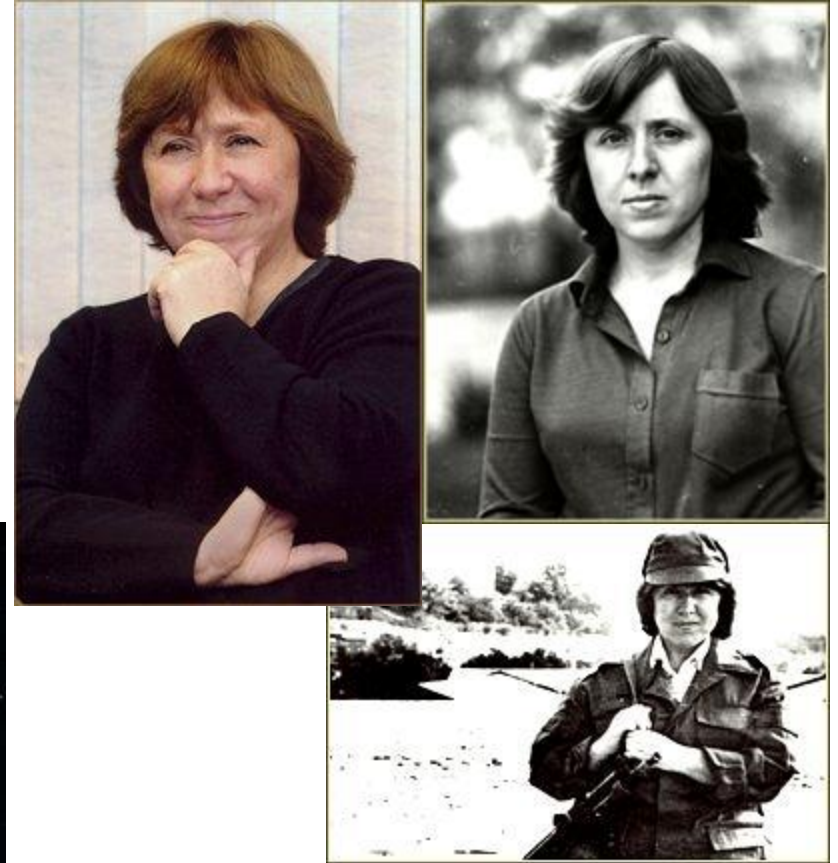


Google Earth and *The Chernobyl Prayer*

Famous works:

- *The War's Unwomanly Face*
- *Last Witness*
- *Zinky Boys*
- *The Chernobyl Prayer*

Chernobyl Prayer Literary Tour



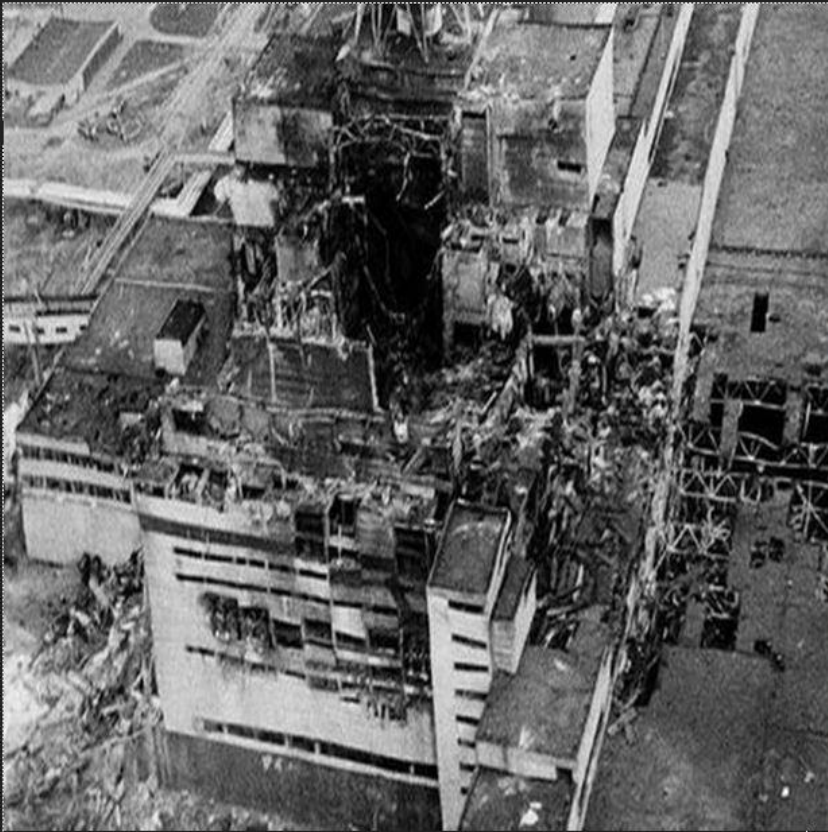
Svetlana Alexievich
Recipient of 2015 Nobel
Prize in Literature

Examples of Student Work

Facts on Chernobyl

Asa Saidman
Spring 2016

Examples of Student Work



Chernobyl



Fukushima

Examples of Student Work

ENVIRONMENTAL IMPACT OF CHERNOBYL

By: Ryan Torres

5/4/2016

Examples of Student Work

Long Term Impact

- There is now an impressive biodiversity in the exclusion zone
 - The animal population is thriving
- How?
 - The exclusion of human activity in the area is more beneficial than the radiation is harmful
 - many of the most significant radioisotopes have short half-lives in the range of hours or days, most have decayed away by now



Examples of Student Work

The Cultural Legacy in the West of the Chernobyl Disaster

Kirill Tighe

Examples of Student Work

Pripyat as Prototypical “Apocalyptic Wasteland”

Throughout contemporary media, in particular film, we have a recurring trope of the “post-apocalyptic cityscape” as setting for a film.

This unique setting, I would argue distinctly developed as a trope in reaction to investigation of the Pripyat site.

Some Examples: Children of Men, 28 Days Later, Transformers, Die Hard

Each of these either takes place in part in the Chernobyl Exclusion Zone or has a direct inspiration from the architecture and aesthetic of Pripyat.

The consequences of this are a portrayal of the post-apocalypse that is distinctly Eastern European and Soviet in its flavor.

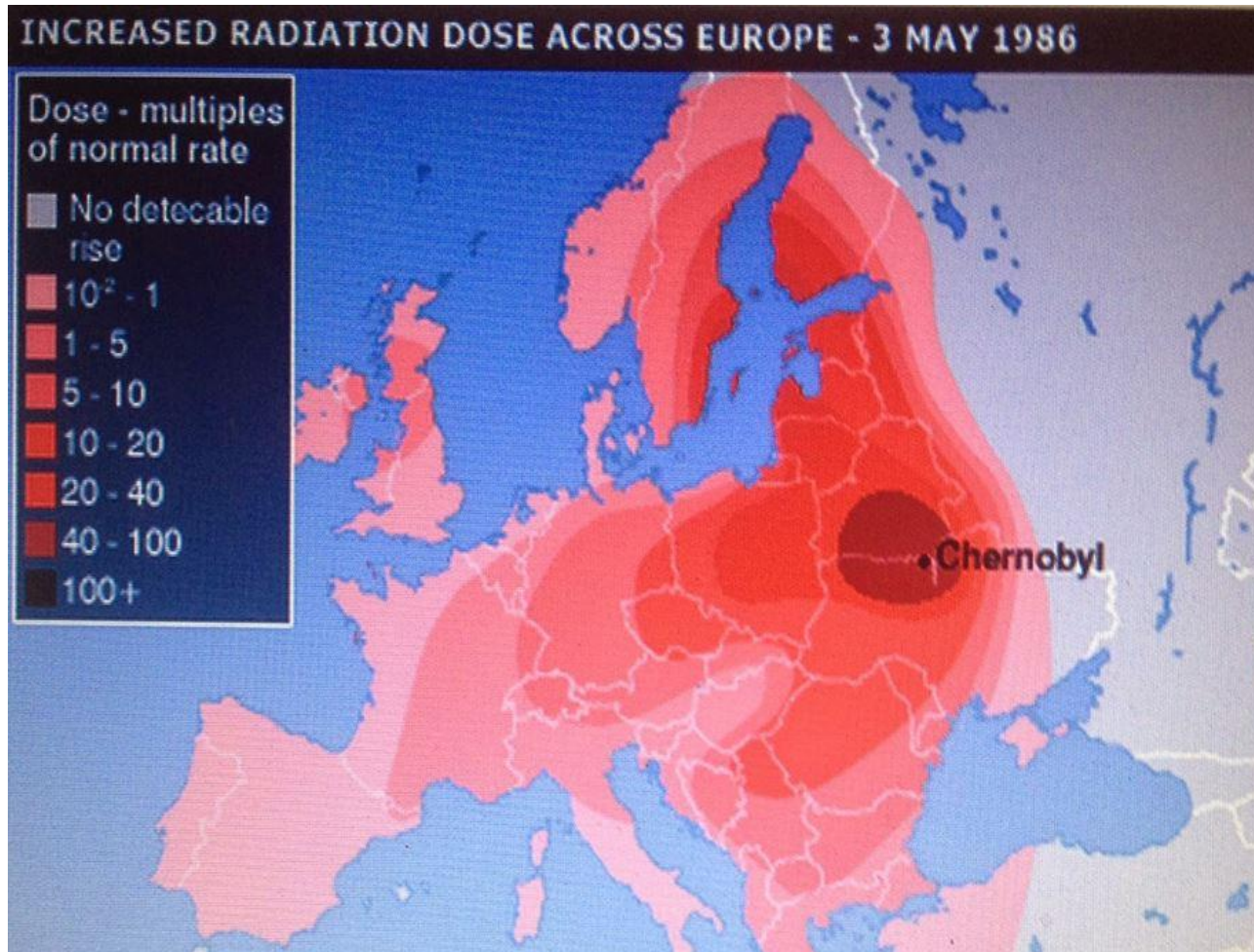


Examples of Student Work

USA vs. USSR
Media Perspective of Chernobyl
Aftermath

By:
Michele Volchonok and
Macayla Baer

Examples of Student Work



Examples of Student Work

Chernobyl Monuments

Presentation by Adam Elwood & Michelle Haykin

Examples of Student Work

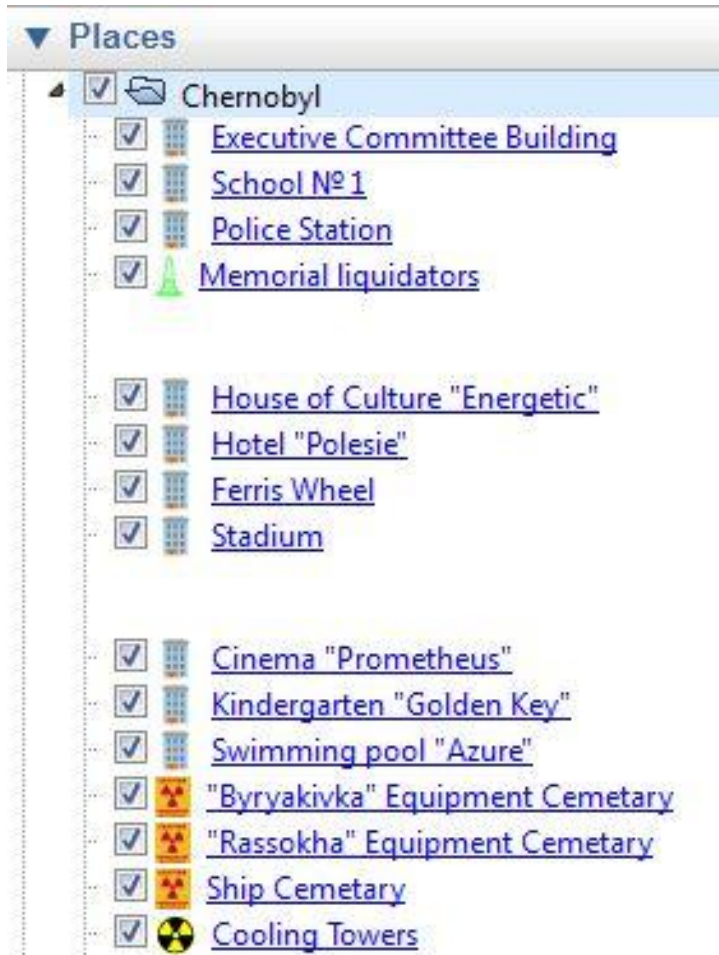
Evstafiev Chernobyl Monument

- ◆ Located in Moscow
- ◆ Commemorating the firefighters and all those who died
- ◆ Shows that everyone was disturbed- not just the local people



55°52'22.8"N 37°20'48.6"E

Chernobyl Prayer Virtual Tour: Student Research



Chernobyl Contemporary Issues.pptx

Chernobyl Disaster Facts.pptx

CHERNOBYL Environmental Impact.pptx

Chernobyl Legacy in the West.pptx

Chernobyl Media Coverage .pptx

Chernobyl Monuments.pptx

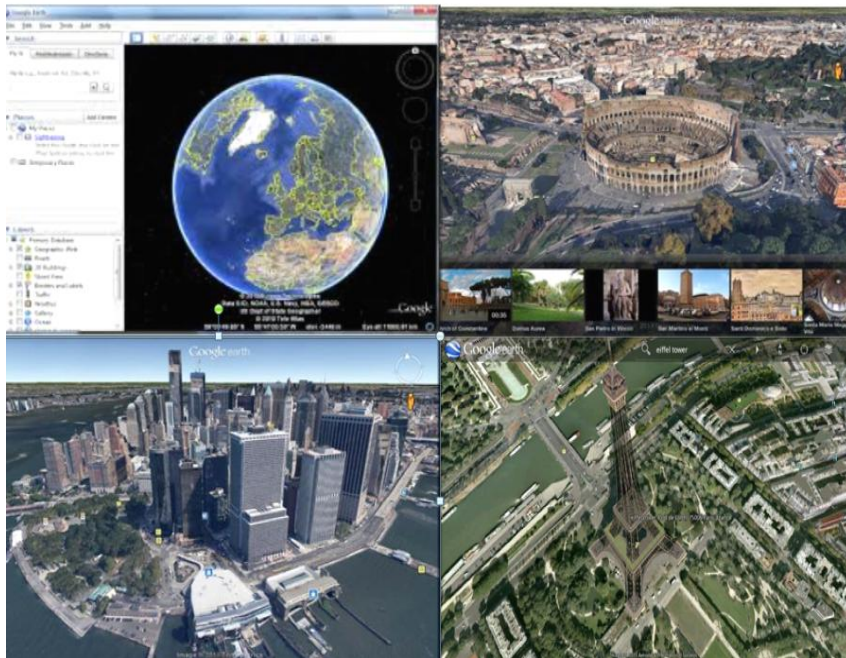
CHernobyl.pdf

www_gazeta_ru_science_2016_04_26_a_8196311_shtml.pdf

User Guide:

Google Earth Basic User Guide

8) Explore your desired locations. The custom marked locations are distinguished by specific icons.



Start Exploring

Start Exploring: Understanding the Icons


- Zoom in on marked locations to explore available photo galleries

- Drag and drop the  to explore available street views

- Click on the  icon to explore different abandoned structures

- Click on the  icon to explore the cities

- Click on the  icon to learn more about the author

- Click on the  icon to view a detailed timeline of the Chernobyl disaster

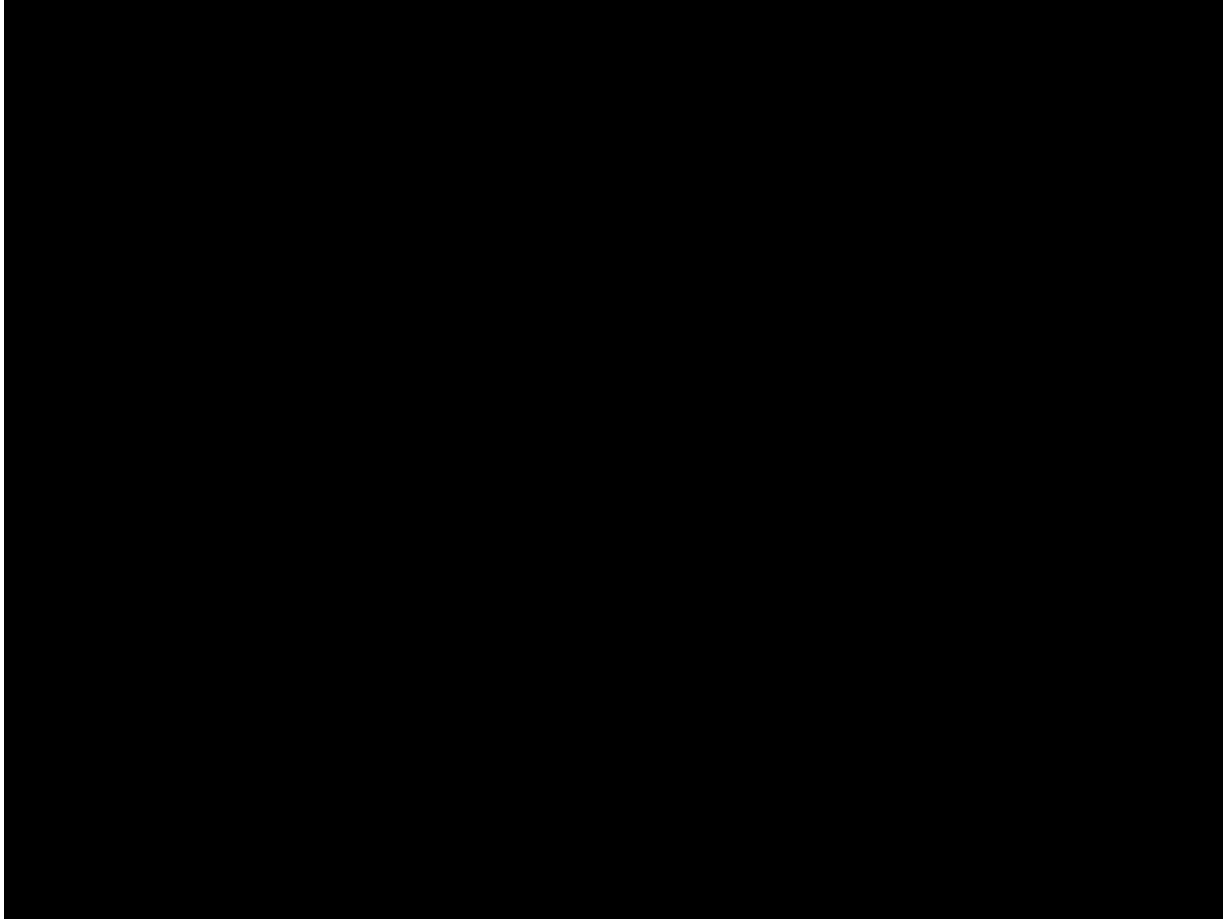
- Click on the  icon to see examples of Memorials

- Click on the  icon to explore contaminated areas

- Click on the  icon to explore different areas of the power plant

[Get a bird's eye view of the reactor](#)

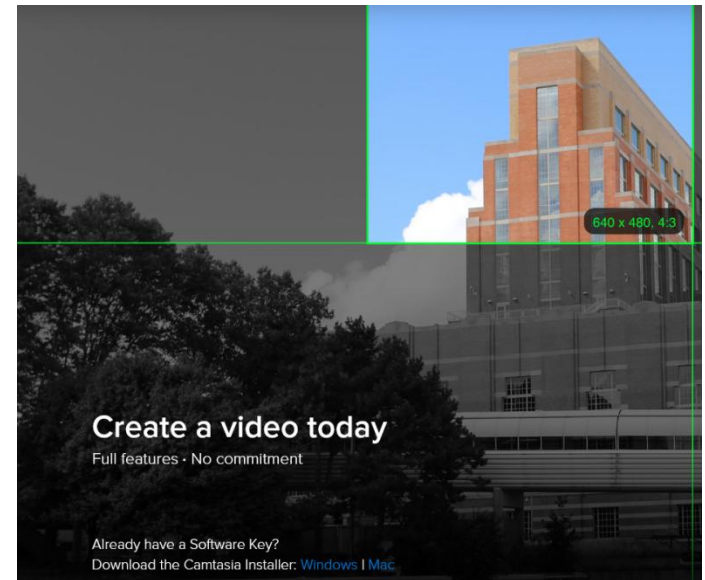
Video Tour Sample:



Video Recording: CamTasia Studio

Camtasia

- Lets to produce/edit videos in one app
- Records on-screen activity
- Adds imported media
- Creates interactive content
- Allows sharing high-quality HD video



Exit Student Survey

Judgments were made on a 5-point scale (5 = strongly agree, 1 = strongly disagree); n = 14

Question	Mean
My work on the project helped me	
1. Understand specific aspects of the Cossack culture better	4.44
2. Understand the historical context of the <i>Quiet Don</i> better	4.44
3. Spend more time thinking about the assigned topic	4.63
4. Consumed too much time relative to other assignments	2.22
5. Learn from my peers in class	4.33
6. Overall, the Literary Trip project is useful for RUS 402	4.52
7. My collaborative work with a partner(s) was productive	4.00
8. I am interested in using Google Earth with other readings	4.22
9. The project can be expanded in the future	4.63

Academic Benefits

Students:

- Collaborated with peers
- Integrated peers' perspectives into own learning experience
- Spent more time on the assigned topic
- Developed critical thinking skills
- Were motivated since they knew others will see their work
- Uploaded images, PPTs, PDFs, web links, video

Faculty:

Materials can be:

Accessed online

Edited & expended in the future

Used for flipped/hybrid/online teaching

Discussion: How can we use Literary Road Trips Effectively?

- **Use projects that support course objectives**
- **Develop brief tasks tied to topics covered in class**
- **Explain the connection to students**
- **Discuss upcoming projects and potential problems**
- **Specify expected quality of student submissions**
- **Consider showing/discussing projects in class**
- **Ask students to evaluate what makes a good virtual tour**

Contact Information:

Luba Iskold

Professor of Russian
Director Language Learning Center
Muhlenberg College

Phone: 484-664-3516

E-mail:

iskold@muhlenber.edu

Daniel Cojocar

Presidential Assistant
Language & Culture Commons
Muhlenberg College